



AGENDA

EASTERN CAROLINA AVIATION HERITAGE FOUNDATION

Development Committee

Tuesday, February 7, 2023 3:30 PM

Tourist & Event Center

- Call Meeting to Order
- Approval of January 3, 2023 Meeting Minutes
- Old Business
 1. **2023 Gala: February 24, 2023**
 - Guest Speaker: Mark Meno
 - Program Title: *Eastern NC's Best Kept Secret: Explore the Past, Present, and Future of FRC-East*
 - New Member Door Prize – Wood Model F35
 - Silent Auction Item – Chair
 - Raffle Items – Plane Ride donated by Adam, Two Dinner Tickets, Two Night Stay at the Double Tree, New Bern.
 - Sponsorship Update
 - Marketing Plan Update
 - The Flame Menu
 - Speaker Gift
 2. **Items for Armistead Funds**
 - Simulator
 - Lego
 - Safety Video –
 - Bill Hand
 - Civil Air Patrol
 3. **Summer Camp July 24-28, 2023**
 - Application Process February 1, 2023 – April 3, 2023
 - 5 Teachers Confirmed
 - 50 Campers
- New Business
 1. **Family Fly-In**
 - Select Date (May or August)
 - Movie Discussion
- Items from the Chair and/or the Committee
- Adjournment

Next meeting: Tuesday, March 7, 2023 at 3:30 PM



Eastern Carolina Aviation Heritage Foundation
Development Committee
Tuesday, January 3, 2023

1 MEMBERS PRESENT: Jimmie Green, Adam Persky, Tom Braaten, and Barry Fetzter, via Teams.

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3 MEMBERS ABSENT: Ray Dunn

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5 STAFF PRESENT: Pam Holder and Michelle Burgess

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7 **A. CALL MEETING TO ORDER**

8 Chairman Adam Persky called the Eastern Carolina Aviation Heritage Foundation (ECAHF)
9 Development Committee to order at 3:40 pm on January 3, 2023 at the Havelock Tourist & Event
10 Center, with a quorum present.

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12 **B. APPROVAL OF MINUTES**

13 Chairman Adam Persky presented the committee with the minutes for their review and approval.
14 Tom Braaten made a motion to approve the December 6, 2022 Development Committee
15 minutes with no corrections. The motion was carried unanimously.

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17 **C. OLD BUSINESS**

18 **1. *NASA Educational Mini-Grant***

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 - Pam Holder stated the Education Committee is meeting on Monday, 16 January 2023,
20 to begin working on the curriculum.
 - Pam Holder stated ordering 5 NASA Lego Kits is on-hold.

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22 **2. *Items for Armistead Funds***

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 - After much discussion, the committee decided to not make a recommendation to the
24 Board of Directors on purchasing a simulator.
 - Water Jet cutter was received.

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26 **3. *Gala 2023***

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 - Pam Holder reported on the 2023 ECAHF Gala Sponsors.
 - Title Sponsors 3
 - Gold Sponsors 1
 - Silver Sponsors 1
 - Table Sponsors 13
 - Ace's Honor Roll 1
 - Pam stated that Wendy Fisher, Fisher Stores, sponsorship is Ace's Honor Roll which is
28 for pilot naming only. Barry Fetzter will be following up with Wendy Fischer and will
29 clarify that Ace's sponsorship does not include a seat or table.

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- Barry Fetzter reported the following on sponsorship contacts:
 - Ward and Smith will be getting back in the next week or two
 - JCTM will be sponsoring at the bronze level or higher
 - New Bern Historical Society will advertise in their newsletter
- Jimmie Green recommended adding Carteret News Times to the Marketing Plan.
- Review of the marketing material from ABC. Committee recommended the following changes:
 - Remove the star
 - Remove smaller pictures from the flyer
 - Change the border to solid red
 - Reduce the number of pictures from 8 to 2 (Past and Present)
- Pam Holder stated County Compass will advertise
- Pam Holder stated the coins have shipped.
- Tom Braaten will contact Steve Tyson to setup a time for an interview with Mark Meno to help promote the Gala.
- Jimmie Green will contact Lockwood Phillips, Carteret News Times, to setup a time for interview with Mark Meno.
- Mayor William (Will) Lewis donated a chair to ECAHF. Committee will recommend the chair be used for a silent auction at the next Board of Directors meeting.
- Chairman Adam Persky is going to offer a flight for a raffle prize. Additionally, will research to try and find an aircraft model for a membership door prize. Pam Holder recommended the book *Historic Images of Havelock & Cherry Point* by Edward Barnes Ellis, Jr and a night stay at the Double Tree in New Bern for additional raffle prizes.

D. NEW BUSINESS

1. 2023 Summer Camp (24-28 July 2023)

- Committee will recommend to the Board of Directors for the Elementary School Engineering Camp Application go out as written.

E. ITEMS FROM THE CHAIR AND/OR COMMITTEE

- Tom Braaten recommended before dinner to recognize the Prescott's and Armistead family.

F. ADJOURNMENT / RECESS

With no further business to discuss, Jimmie Green made a motion to adjourn the meeting. The motion was passed unanimously, and the meeting adjourned at 4:45 pm.

Date approved: _____

Chairman Adam Persky

Attest: _____

Michelle Burgess, Recording Secretary

2023 ECAHF Gala Sponsors 42 tables

Title Sponsor (3) 4 tables

CarolinaEast Health System
Civic Federal Credit Union
Lockheed Martin Aeronautics

Platinum Sponsors (1) 2 tables

Tom & Susan Braaten

Gold Sponsors (3) 5 tables

City of Havelock
Sandy's Flower Shoppe (in-kind)
WCTI-12 (in-kind)

Silver Sponsors (2) 2 tables

Harold H. Bate Foundation
Richard Hazlett

Bronze Sponsors (1) 3 tables

Legacy Private Client Services
Inner Banks Media (in-kind)
JCTM

Table Sponsors (25) 26 tables

Bob & Carol Mattocks
Timothy Clark
Craven 100 Alliance (C1A)
Craven Community College
Dunn, Pittman, Skinner and Cushman
Edward Jones – Mike Sprague
International Paper
Havelock Chamber of Commerce

Morgan's Tavern
One Digital
Strategic Government Affairs
Tandemloc
NC State Engineering (2 tables)
Hazen and Sawyer
Jack and Mary Beth Fennell
Anonymous
Ward and Smith. P.A.
Parker Boats
Coastal Carolina Healthcare
Havelock Cherry Point Rotary Club
Practical Aeronautics
Cieszko Construction
First Citizens of Havelock
Fisher Stores
Knight/Blickensderfer Family

Ace's Honor Roll \$100 (1)

Fisher Stores
Mitchell Hardware

Proposed Gala Marketing Plan

1. Email:
 - Previous sponsors **Complete**
 - Save the Date postcard to membership, government officials, military dignitaries, school officials in Craven and neighboring counties **Complete**
2. Mail:
 - Save the Date postcard to members without email and other potential guests **Complete**
3. Community Calendars:
 - Chamber of Commerce New Bern
Pamlico
Complete Jones Co.
Carteret Co/Atlantic Beach
Jacksonville/Onslow
Washington-Beaufort Co.
Havelock
 - Visit New Bern TDA **Complete**
 - Newspapers
 - Pamlico County Compass **Complete**
 - Sun Journal **emailed**
 - Carteret County Times **emailed Lockwood/Jimmie personal contact**
 - Television Community Calendars **In Process**
4. Radio:
 - Talk 96.3 (IBX) Henry Hinton "Talk of the Town" **Complete**
 - Thunder Country 96.1 (Inner Banks Media) **Complete**
 - WTKF 107.1 Lockwood Phillips interview **Complete**
 - National Public Radio **Complete**
5. Television
 - WCTI-12 TV spot with Donnie Cox **request submitted to Donnie Cox**
6. TV-10 with Steve Tyson **Complete**
7. Digital Media
 - Website Posted
 - Facebook Posted and Boosted
 - New Bern Now with Wendy Card Posted
 - New Bern Live with Bill Hand **In Process**
8. Posters and Flyers
 - Various businesses in Craven and Carteret Counties **In process**
 - City Buildings **Complete**
 - Airport **Complete**
 - Golf Courses **Complete**

THE FLAME
Gala Menu

Hors d'oeuvres

Beautiful Display of Assorted Fruits, Cheeses and Vegetables with Crackers, Ranch, Dill Pesto and Seasonal Fruit Flavored Dipping Sauces

Sweet Potato Ham Biscuit

Roast Beef Crostini with Horseradish Cream

Plated Meal

Dinner Rolls with Butter

Farmer's Market Garden Salad

Fresh Spring Mix and Iceberg Lettuce, Sliced Cucumbers, Shredded Carrots, Cherry Tomatoes, Shredded Cheddar and Garlic Croutons with Ranch & Italian Dressings

COMBINATION PLATE: Cabernet-Braised Short Ribs and Grilled Chicken Breast with Garlic White Wine Sauce

Fresh Green Bean and Carrots

Creamy Mashed Potatoes

Vegetarian Option: Loaded Vegetable Lasagna

Dessert: Double Chocolate Cake

Beverage:

Sweet and Unsweetened Iced Tea, Water

Regular & Decaffeinated Coffee