







Eastern Carolina Aviation Heritage Foundation  
Board of Directors (BOD) Meeting  
Friday, January 13, 2023

MEMBERS PRESENT: Chairman Tom Braaten, Jimmie Green, Mark Meno, Richard Hazlett, Tim Clark, Georges LeBlanc, Adam Persky, Mark Meno, Dr. Bill Fortney, John Langdon, Ray Dunn, Mary Beth Fennell, Commissioner Brenda Wilson, Via Teams video/phone conference: Barry Fetzer, Rhonda Murray

MEMBERS ABSENT: Mayor Will Lewis, Chris McGee

STAFF PRESENT: Pam Holder, Michelle Burgess

I. CALL TO ORDER

Chairman Tom Braaten called the meeting of the Eastern Carolina Aviation Heritage Foundation (ECAHF) to order at 8:30 am on Friday, January 13, 2023 in person and via video conferencing, with a quorum present.

II. APPROVAL OF AGENDA

Chairman Braaten presented the ECAHF Board with the Regular Agenda for their approval. Commissioner Brenda Wilson made a motion to approve the Regular Agenda, as presented. With no discussion, the motion carried unanimously.

III. APPROVAL OF CONSENT AGENDA

Chairman Braaten presented the ECAHF Board with the Consent Agenda for their review and approval. Barry Fetzer made a motion to approve the minutes from the December 9, 2022 Board of Directors meeting. The motion carried unanimously.

IV. REGULAR AGENDA ITEMS

1. COMMITTEE REPORTS

A. Aircraft Curator Report

- Richard Hazlett reported the contract for A6 to be painted is out for bid and expect to be awarded mid-March 2023.
- Aircraft inspection found bird nest in A4 nose wheel.

**B. Exhibit Report**

- Richard Hazlett reported two wooden model donations were made both approximately 70 years old:
  - C119 - Flying Box Car
  - R5D - Transport Plane
- Richard Hazlett reported the 1919 - 48 Star Flag was returned to Eugene Smith.
- Added to the display:
  - Helicopter helmet
  - Drill Instructor cover
- Richard Hazlett reported he was contacted by Chip Perrault, of Carolina Pines, regarding General Fontana's 4' statue being donated to the Exhibit. Richard will be contacting the Base Historian regarding accepting the statue.

**C. Budget Report**

- Pam Holder provided the January 2023 budget report, which reflects an available balance of \$153,299.71. Jimmie Green made a motion to accept the January 2023 ECAHF Budget Report. With no discussion, the motion carried unanimously.

**EXHIBIT #1C  
EASTERN CAROLINA AVIATION HERITAGE FOUNDATION  
TREASURER'S REPORT**

**January 6, 2023**

<b>Revenues:</b>			
	Contributions	\$	966.25
	2023 Gala Fundraiser		12,574.37
	2022 Gala Fundraiser		466.25
	2022 Fly-In		600.00
	Dues/Membership		325.00
	2022 Summer Camp Dues		75.00
	NASA Space Grant		3,000.00
	Sales of Items		152.00
		<u>Revenue Subtotal</u>	<u>\$ 18,158.87</u>
<b>Expenses:</b>			
	2023 Gala	\$	(439.00)
	2022 Fly-In		(230.57)
	Cont. Services		
	Exhibits		
	Advertising		(398.00)
	Postage		
	Printing		(240.00)
	2022 Summer Camp Supplies		(1,908.50)
	2022 Summer Camp Salaries		(3,150.00)
	FICA Expense ( 2022)		(240.98)
	Scholarship		-
		<u>Expenditure Subtotal</u>	<u>\$ (6,607.05)</u>
	<b>Current FY Balance</b>	<u>\$</u>	<u>11,551.82</u>
	<b>Carry-Over (FY 2022)</b>		<u>\$141,747.89</u>
	<b>Available Balance</b>	<u>\$</u>	<u>153,299.71</u>

- Barry Fetzer made motion to honor the funds by depositing the money into an interest-bearing account. After much discussion, Barry Fetzer requested the motion be withdrawn. With no discussion, the motion was withdrawn.

D. Education Committee Report

- Mary Beth Fennell reported the Education Committee is meeting on Monday, 16 January 2023, to begin working on the curriculum.
- Mary Beth Fennell stated ordering the 5 NASA Lego Kits is on-hold.
- The 2023 Eastern North Carolina Elementary School Engineering Camp Application will be released on 1 February 2023. Maximum enrollment is 50 students which gives 10 students per group. Beyond this point and with teacher's approval, additional students could be added.

E. Marketing Report - Included in Old /New Business

F. Development Committee Report – No report.

2. OLD BUSINESS

A. Armistead Property Funds – Ideas

- Dr. Bill Fortney stated the Water Jet was received and will be installed on a rolling cart. The rolling cart is on order.
- Tom Braaten recommended pictures be taken to highlight the Water Jet Cutter being used to present at the Gala.
- Adam Persky recommended using aviation safety videos from the Civil Air Patrol public website.
- Dr. Bill Fortney recommended contacting Bill Hand to develop an aviation safety video.
- Ray Dunn stated Hugh Armistead, Bob Prescott and Mark Prescott and their spouses will be attending the Gala.

B. 2023 Gala - February 24, 2023

- Pam Holder presented the Marketing Plan. Still no response from Bill Poole or Donnie Cox.
- Tom Braaten stated 23 February 2023 is the date setup with Steve Tyson to interview Mark Meno.
- Pam Holder stated a press release is prepared and ready to submit to New Bern Now.
- Pam Holder requested help in disseminating the ECAHF Gala Flyers.
- Pam Holder reported on the 2023 ECAHF Gala Sponsors:
  - Title Sponsors 3
  - Gold Sponsors 1
  - Silver Sponsors 2
  - Table Sponsors 14
- Pam Holder stated ACT donated a chair to ECHAF for a silent auction.
- Tom Braaten presented the items for the Raffle prizes
  - Plane Ride

- o Two Dinner Tickets at the Double Tree, New Bern
  - o Two Night Stay at the Double Tree, New Bern
- New and Renewing Membership Door Prize: F-35 Model
- Volunteers to sale Raffle Tickets:
    - o Mary Beth Fennell
    - o Jimmie Green
    - o George LeBlanc
    - o Barry Fetzer
    - Adam Persky

C. Website Analytics

- Pam Holder provided the website statistics.
- Commissioner Brenda Wilson recommended adding ECAHF website link as a selection on TEC website

3. NEW BUSINESS

- No New Business

V. MEMBER COMMENTS

Commissioner Brenda Wilson stated The Wall That Heals - Vietnam Veterans Memorial will be coming to Havelock in November 2023.

The next Board meeting is scheduled for February 10, 2023 at 8:30 a.m.

VI. ADJOURNMENT

With no additional business to discuss, a motion was made by Adam Persky to adjourn the meeting at 9:45. The motion passed unanimously.

Date approved: \_\_\_\_\_

\_\_\_\_\_  
Tom Braaten, Chairman

Attest: \_\_\_\_\_

Michelle Burgess, City of Havelock Staff

# EASTERN CAROLINA AVIATION HERITAGE FOUNDATION TREASURER'S REPORT

## February 7, 2023

## Revenues:

Contributions	\$	966.25	
2023 Gala Fundraiser		21,660.62	
2022 Gala Fundraiser		466.25	
2022 Fly-In		600.00	
Dues/Membership		410.00	
2022 Summer Camp Dues		75.00	
NASA Space Grant		3,000.00	
Sales of Items		152.00	
		<u>Revenue Subtotal</u>	<u>\$ 27,330.12</u>

## Expenses:

2023 Gala	\$	(749.65)	
2022 Fly-In		(230.57)	
Cont. Services		(708.00)	
Exhibits			
Advertising		(398.00)	
Postage		(30.21)	
Printing		(240.00)	
2022 Summer Camp Supplies		(1,908.50)	
2022 Summer Camp Salaries		(3,150.00)	
FICA Expense ( 2022)		(240.98)	
Scholarship		-	
		<u>Expenditure Subtotal</u>	<u>\$ (7,655.91)</u>

Current FY Balance	\$	<u>19,674.21</u>
Carry-Over (FY 2022)		<u><u>\$141,747.89</u></u>
Available Balance	\$	161,422.10

## Proposed Gala Marketing Plan

1. Email:
  - Previous sponsors **Complete**
  - Save the Date postcard to membership, government officials, military dignitaries, school officials in Craven and neighboring counties **Complete**
2. Mail:
  - Save the Date postcard to members without email and other potential guests **Complete**
3. Community Calendars:
  - Chamber of Commerce            New Bern  
    Pamlico  
    Jones Co.  
    Carteret Co/Atlantic Beach  
    Jacksonville/Onslow  
    Washington-Beaufort Co.  
    Havelock
  - Visit New Bern TDA **Complete**
  - Newspapers
    - Pamlico County Compass **Complete**
    - Sun Journal **emailed**
    - Carteret County Times **emailed Lockwood/Jimmie personal contact**
  - Television Community Calendars **In Process**
4. Radio:
  - Talk 96.3 (IBX) Henry Hinton "Talk of the Town" **Complete**
  - Thunder Country 96.1 (Inner Banks Media) **Complete**
  - WTKF 107.1 Lockwood Phillips interview **Complete**
  - National Public Radio **Complete**
5. Television
  - WCTI-12 TV spot with Donnie Cox **request submitted to Donnie Cox**
6. TV-10 with Steve Tyson **Complete**
7. Digital Media
  - Website **Posted**
  - Facebook **Posted and Boosted**
  - New Bern Now with Wendy Card **Posted**
  - New Bern Live with Bill Hand **In Process**
8. Posters and Flyers
  - Various businesses in Craven and Carteret Counties **In process**
  - City Buildings **Complete**
  - Airport **Complete**
  - Golf Courses **Complete**

**2023 ECAHF Gala Sponsors 42 tables**

**Title Sponsor (3) 4 tables**

CarolinaEast Health System  
Civic Federal Credit Union  
Lockheed Martin Aeronautics

**Platinum Sponsors (1) 2 tables**

Tom & Susan Braaten

**Gold Sponsors (3) 5 tables**

City of Havelock  
Sandy's Flower Shoppe (in-kind)  
WCTI-12 (in-kind)

**Silver Sponsors (2) 2 tables**

Harold H. Bate Foundation  
Richard Hazlett

**Bronze Sponsors (1) 3 tables**

Legacy Private Client Services  
Inner Banks Media (in-kind)

**JCTM**

**Table Sponsors (25) 26 tables**

Bob & Carol Mattocks  
Timothy Clark  
Craven 100 Alliance (C1A)  
Craven Community College  
**Dunn, Pittman, Skinner and Cushman**  
**Edward Jones – Mike Sprague**  
**International Paper**  
Havelock Chamber of Commerce

Morgan's Tavern  
One Digital  
Strategic Government Affairs  
Tandemloc  
NC State Engineering (2 tables)  
Hazen and Sawyer  
Jack and Mary Beth Fennell  
Anonymous  
**Ward and Smith. P.A.**  
Parker Boats  
Coastal Carolina Healthcare  
Havelock Cherry Point Rotary Club  
Practical Aeronautics  
Cieszko Construction  
First Citizens of Havelock  
Fisher Stores  
Knight/Blickensderfer Family

**Ace's Honor Roll \$100 (1)**

Fisher Stores  
Mitchell Hardware

**THE FLAME**  
**Gala Menu**

**Hors d'oeuvres**

Beautiful Display of Assorted Fruits, Cheeses and Vegetables with Crackers, Ranch, Dill Pesto and Seasonal Fruit Flavored Dipping Sauces

Sweet Potato Ham Biscuit  
Roast Beef Crostini with Horseradish Cream

**Plated Meal**

Dinner Rolls with Butter  
Farmer's Market Garden Salad  
Fresh Spring Mix and Iceberg Lettuce, Sliced Cucumbers, Shredded Carrots, Cherry Tomatoes, Shredded Cheddar and Garlic Croutons with Ranch & Italian Dressings

**COMBINATION PLATE:** Cabernet-Braised Short Ribs and Grilled Chicken Breast with Garlic White Wine Sauce  
Fresh Green Bean and Carrots  
Creamy Mashed Potatoes

Vegetarian Option: Loaded Vegetable Lasagna

**Dessert:** Double Chocolate Cake

**Beverage:**

Sweet and Unsweetened Iced Tea, Water  
Regular & Decaffeinated Coffee

WEBSITE ANALYTICS

Category	22-Dec	23-Jan	21-Aug	21-Sep	21-Oct	21-Nov	21-Dec	22-Jan	22-Feb
<b>Users</b>	163	320	317	186	222	161	181	240	489
<b>Sessions</b>	172	315	383	198	249	194	202	270	616
<b>Top NC Cities</b>	New Bern	New Bern	New Bern	New Bern	New Bern	Cherry Point	New Bern	New Bern	New Bern
	Raleigh	Cherry Point	Cherry Point	Charlotte	Cherry Point	New Bern	Raleigh	Cherry Point	Cherry Point
	Cherry Point	Raleigh	Charlotte	Cherry Point	Raleigh	Raleigh	Cherry Point	Raleigh	Charlotte
<b>Top Pages</b>	Greenville	Charlotte	Morehead	Raleigh	Charlotte	Charlotte	Charlotte	Charlotte	Raleigh
	1. Home	1. Home	1. Home	1. Home	1. Home	1. Home	1. Home	1. Home	1. Home
	2. 23 Gala	2. 23 Gala	2. Display	2. Display	2. Board	2. Board	2. Board	2. Camp	2. Camp
	3. Board	3. Camp	3. STEM	3. Board	3. Display	3. Camp	3. STEM	3. Board	3. Gala
	4. Camp	4. STEM	4. Camp	4. Contact	4. Camp	4. Display	4. Board	4. Gala	4. STEM
5. Newsletter	5. Board	5. Events	5. Gallery	5. Contact	5. Membership	5. Camp	5. Camp	5. Board	
<b>Acquisition</b>	Direct 108 Organic 41 Referral 8 Social 6	Direct 210 Organic 72 Referral 26 Social 13	Direct 184 Organic 91 Referral 36 Social 16	Direct 116 Organic 52 Referral 13 Social 9	Direct 139 Organic 65 Referral 24 Social 6	Direct 99 Organic 45 Referral 21 Social 5	Direct 111 Organic 55 Referral 14 Social 8	Direct 134 Organic 63 Referral 30 Social 18	Direct 184 Organic 137 Referral 40 Social 138

Acquisition:  
 Direct: Put in the URL (www.ecaviationheritage.com)      Organic: Found through a search engine  
 Referral: Linked from another site      Social: Linked from social media

WEBSITE ANALYTICS

Category	22-Mar	22-Apr	22-May	22-Jun	22-Jul	22-Aug	22-Sep	22-Oct	22-Nov	
<b>Users</b>	372	464	276	198	314	288	146	144	125	
<b>Sessions</b>	481	579	329	230	354	322	164	159	147	
<b>Top NC Cities</b>	New Bern Cherry Point Charlotte	Morehead New Bern Cherry Point Charlotte	New Bern Raleigh Cherry Point Swansboro	New Bern Raleigh Charlotte Cherry Point	Raleigh New Bern Cherry Point Charlotte	Raleigh New Bern Cherry Point Forest City	Cherry Point New Bern Raleigh Greenville	New Bern Cherry Point Raleigh Newport	New Bern Cherry Point Raleigh	New Bern Kinston Raleigh Wilmington
<b>Top Pages</b>	1. Camp 2. Home 3. STEM 4. GALA 5. Board	1. Camp 2. Home 3. STEM 4 Chair 5. Members	1. Home 2. Camp 3. STEM 4. Contact 5. Chair	1. Home 2. Camp 3. Display 4. Board 5. STEM	1. Home 2. Camp 3. Fly-In 4. STEM	1. Home 2. Fly-In 3. Camp 4. Contact	1. Home 2. Board 3. Display 4. STEM 5. Newsletter	1. Home 2. Display 3. Contact 4. Camp 5. Board	1. Home 2. '23 Gala 3. Camp 4. STEM 5. '22 Gala	
<b>Acquisition</b>	Direct 189 Organic 103 Referral 36 Social 53	Direct 256 Organic 92 Referral 36 Social 86	Direct 132 Organic 91 Referral 52	Direct 91 Organic 70 Referral 35 Social 4	Direct 166 Organic 94 Referral 32	Direct 150 Organic 87 Referral 20 Social 33	Direct 90 Organic 49 Referral 6	Direct 76 Organic 50 Referral 13 Social 7	Direct 73 Organic 40 Referral 7 Social 7	

Acquisition:

Direct: Put in the URL (www.ecaviationheritage.com)

Organic: Found through a search engine

Referral: Linked from another site

Social: Linked from social media



WITH SUPPORT FROM  
**The City of Havelock**  
**Fleet Readiness Center East and** **NC STATE UNIVERSITY**

## ANNOUNCE THE **2023** EASTERN NORTH CAROLINA SUMMER ELEMENTARY SCHOOL ENGINEERING CAMP

Havelock Tourist & Event Center  
**July 24-28, 2023**

**Rising 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> graders**

The Eastern Carolina Aviation Heritage Foundation will offer an exciting, aviation-themed weeklong summer day camp this July for elementary school students (rising fourth, fifth and sixth-graders) at the Havelock Tourist & Event Center.

The camp will provide students a fun and positive glimpse into various fields of engineering by using hands-on, creative investigations and real-world building activities. Throughout the week, students will work to design solutions to real world issues. They will be led by local elementary school teachers and engineering staff from FRC East. Students will be given the challenge to individually design and build various devices related to aviation and engineering. Students will learn engineering fundamentals by exploring various experiments related to aviation and safety.

CDC guidelines will be followed and safety protocols will be practiced to help protect all students, staff and volunteers.

The camp is from 8:30am – 12:00noon Monday through Friday and a snack is provided. No lunch is provided.

Cost for the camp is \$125 per student. Scholarships may be available for students with demonstrated financial need. Send no money until the selection process is complete and your child has received notification of acceptance.

If you are interested in sponsoring a camper, please contact Pam Holder at [pholder@havelocknc.us](mailto:pholder@havelocknc.us).

The application process opens **February 1, 2023 and closes on April 3, 2023**. To apply, go to [www.ecaviationheritage.com](http://www.ecaviationheritage.com) and follow the link to “**2023 Elementary Summer Camp**”.

For more information, contact Pam Holder at (252) 444-4348 or email [pholder@havelocknc.us](mailto:pholder@havelocknc.us).